

## Yavapai College Campus Master Plan Summary November, 2013

Over the past 6 months, Yavapai College has worked with SmithGroupJJR/Paulien to develop a new Campus Master Plan (CMP) to ensure we have the facilities needed to provide quality programming and services in a cost efficient manner for the next ten years. An industry leader, SmithGroupJJR/Paulien has helped literally hundreds of other colleges and universities develop Campus Master Plans based on extensive community and college-specific research.

### Process overview

The SmithGroupJJR/Paulien process has been one of inclusion with as many groups as possible providing input and feedback including the executive committee, campus advisory committee, faculty interviews across all departments, student open forums in all 6 locations, and campus and community open houses on both sides of the mountain. An online survey was also conducted to allow those who could not attend the sessions to provide commentary.

They have analyzed demographics including population growth rates broken down by area and age cohort, occupational growth rates, and employment trends for both state and county. An analysis of program offerings and delivery by location along with classroom utilization was also completed in conjunction with a review of the recently completed Education Master plan 2012-2017.

### Master Plan Objectives

As the process evolved, five primary objectives became clear.

- Shared Resources – to enhance the efficiency of the college
- Strategic Partnerships – to strengthen ties between business and the college
- Education – to prepare student for future careers
- Community and Culture – to serve the diverse population and expand offerings across the county
- Economic Development – to encourage development across the region

These objectives were then used to promote discussion amongst the constituents and measure the viability of the alternative plans.

## Master Plan Drivers

The following themes emerged and were used to make recommendations.

- The county population is projected to grow by 23% over the next 10 years with the largest regional growth happening in Prescott Valley.
- There will be continued diversity in the age of cohorts with the largest growth in the 30-39 and 65 and older populations.
- On-line enrollment will continue to grow therefore the physical needs are focused on specific types of spaces rather than overall growth.
- Campuses nationwide are trending toward more flexible spaces both inside and outside the classroom to accommodate learning for all types of students. This reduction in dedicated space allows for more diverse offerings.
- Yavapai College has capitalized on strategic corporate, municipal and institutional partnerships. These partnership opportunities will continue to be explored and strengthened creating centers of excellence for destination programs and allowing students to go on to success in both the marketplace and institutions of higher education.
- Data shows growth in the construction, health services and hospitality industries.

## Master Plan Recommendations Highlights

### **Prescott:**

- Facilities
  - More parking (new surface lot and parking structure)
  - Create University Center in first floor of Building 1
  - Expand Student Activity space on the first floor of Building 3
  - Build 200-300 seat lecture hall
  - Construct multi-purpose field and event center
  - Consider additional residence hall with apartment style units
- Programs
  - Police Academy and Administration of Justice move from Prescott Valley to Prescott
  - Nursing moves to Prescott Valley (Science and pre-nursing remain)

### **Verde Valley:**

- Facilities
  - Completion of Southwest Wine Center
- Programs
  - Agriculture and Equine move from Chino Valley to Verde Valley
  - Enhance partnerships with high schools including JTED and International Baccalaureate
  - Nursing moves to Prescott Valley (Science and pre-nursing remain)

## **Prescott Valley:**

- Facilities
  - Sell existing two facilities and replace with one large Center, with enough land to eventually become a campus
- Programs
  - Center for Excellence for Nursing and Allied Health
  - Partner with NAU to offer Bachelor and graduate degrees

## **CTEC:**

- Due to continued growth, we anticipate an increase in the size of the current footprint. We will work with City of Prescott to acquire adjacent land.
- If we cannot expand our footprint, we may need to move these programs to Prescott Valley

## **Chino Valley:**

- Over the next ten years, consider selling this facility and move programs to other locations
- Continue to serve community via online, dual credit, and proximity to full service campus

## **Sedona:**

- Facilities
  - Over the next ten years, consider selling the existing Sedona Center, and lease/rent/buy space to continue providing program support to Sedona
- Programs
  - YC will sunset Digital Film program. YC will investigate whether PFM serves a workforce need in Arizona and can be re-tooled to become financially sustainable in another location or if DFM will remain closed
  - Appropriate facilities will be identified for the OLLI program
  - Continue to serve community via online, dual credit, and proximity to full service campus

## Phasing

The attached phasing plans break the recommendations into four categories: Under Construction, Short Term (0-3 Years), Mid Term (4-7 Years), Long Term (8-10 Years).

- Priority projects focus on enhancing the student experience in an effort to improve recruitment, retention, and student success
- Within the short-term phase, emphasis is placed on renovations to existing facilities
- Each phase presents a range of project types and sizes
- Critical Path projects require additional consideration in order to appropriately sequence related initiatives